

# Picture It! Anthology 2024 Guidelines

*Calling children's book creators! How would you like to add your stroke of genius to an imaginative whirlwind into the world of art? In this anthology, we're getting 'lost' in the elements of surprise... and finding a way to contribute to a cause.*

We're looking to view ART through a kaleidoscope of art elements, following the journey of discovery with a beloved new character caught up in an immersive adventure through a gallery of paintings. We want to see the most imaginative, artistic and surprising pieces that only YOU can dare to dream!

**Here's what you need to know:**

**OPEN: June 1<sup>st</sup> 2024**

**CLOSING: August 31<sup>st</sup> 2024**

**This anthology will follow a narrative structure with the inclusion of a diverse blend of artists each contributing an illustration and a short piece of text.**

**The themes include:**

- Imagination
- Surprise
- Play and exploration
- Getting 'lost' and self-discovery
- Art elements (colour, form, value/tone, texture, space, line, shape, as well as technique/movement, perspective, composition)
- Emotions

**Working Synopsis:**

Walter is relying on his pal, Scout, to keep him from getting lost... Out. About. Somewhere. Nowhere in particular. But what happens when they are suddenly whooshed away and find themselves lost in... who knows what?

A lively, colourful and imaginative artistic adventure, where getting lost in all manner of ways can be the most inspiring – and surprising – element of all.

**Age range:** 4 – 8 years

**Length:** 32 pages

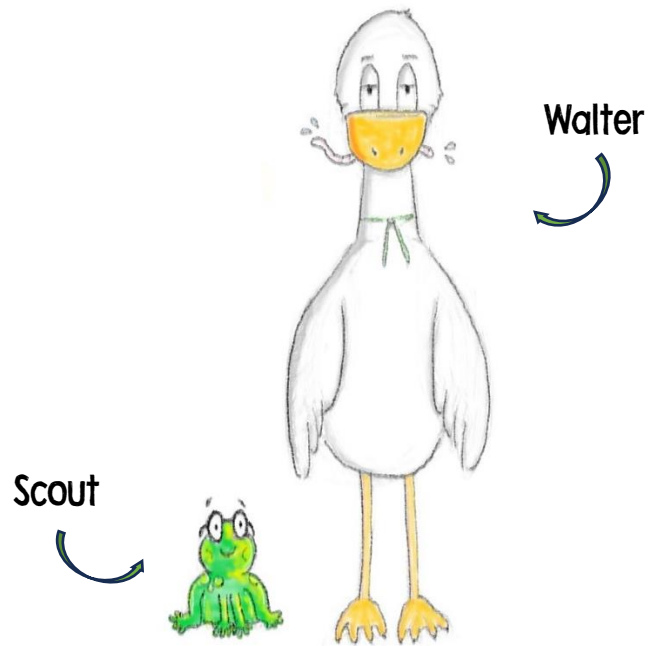
**Format:** Hardcover Picture Book, portrait orientation

**Published date:** TBC

**Literacy elements:** Visual literacy, alliteration, rhyme, metaphors, onomatopoeia

**Artistic elements:** Inclusion of varying elements and techniques.

Our characters (to be interpreted in your own style):



*N.B. Walter the duck wears a green tie/ribbon around his neck. Scout the frog wears glasses.*

### Your task:

There are **TWO** components you will need to submit:

#### 1. Illustration component

Your entry should incorporate the following:

##### a. Select a metaphor for 'lost'. Examples include, 'lost in the...' or 'lost at...'

- Jungle / Woods
- Space
- Maze
- Clouds
- Abstract
- Fields / Wilderness
- Sea
- Time
- Crowd
- Thought
- Weeds
- Shadows / Fog
- Books

- Spots
- (for) words
- Your own idea

**b. Art elements. Please make conscious use of the following art elements. We are looking for interesting use of these and perspectives / compositions.**

- Colour
- Line
- Shape
- Form
- Texture
- Space
- Tone

**c. Emotion. Please consider the subject and art elements above in how you will project a particular emotion in your piece. Some examples include:**

- Happy / Joyful
- Sadness / Grief
- Anguish
- Anger / Frustration
- Calm / Soothing
- Excitement / Elation
- Confusion / Overwhelm

**d. Essential elements. The following must be incorporated into your piece:**

- A sense of perspective
- A clever composition
- An energy / movement (may be calm or wild)
- An element of surprise (this could be something small or the overall feature that captures attention)
- The main character, Walter, searching for his 'lost' friend, Scout, illustrated in your own art style.

## 2. Written component

Please write between 1 and 25 words only.

This component includes a short narrative piece reflecting the character's experience inside the art piece. It could include descriptive language about the focus art element, emotion and/or metaphor.

Your written piece should be inspired by and follow, "*Walter was lost...*"

We are looking for punchy wording with an emotive quality and the possible use of literary devices, such as rhyme, alliteration, onomatopoeia, metaphors or 'show don't tell' language.

We're also looking for humour, that is age-appropriate for readers from age four to eight.

N.B. Please ensure writing is free from spelling and grammatical errors. Writing will be edited/adjusted to fit in with the narrative at the final discretion of the editor.

### Your final submission:

Please adhere to the following guidelines when preparing your submission:

- Illustrations need to comply with the following specifications:

**Trim size: 17 inch L x 11 inch W or 432mm w x 280mm h (double page spread of a 8.5' x 11' or 216 x 280 mm portrait book size).**

**\*Please add 10mm extra around the edges for bleed margins.**

**330dpi high resolution jpg**

**Colours CMYK.**

We may contact you should changes be necessary.

- Illustrations need to leave room for text – **DO NOT** include your text on your illustration.
- Illustrations need a full bleed edge to edge – please be aware of margins (add 10mm extra to trim size). **DO NOT** place defining features in the gutter or close to the edges. White/plain edges are also acceptable.
- You may include your signature on the illustration, as long as it's small and unobtrusive. This can also be added later in final production.
- Illustration files and word files need to be submitted as separate files, each titled with your name and title of work.
- Word files need to be saved as either .doc, .docx, or .pdf.
- You can enter up to TWO entries (separately), but all works must be original and not already published elsewhere.
- We will only accept ONE written piece to accompany your illustration for each entry.

### **The judging selection**

- The illustration component and written component will be judged as a whole unit; however, more emphasis will be given to the illustration.
- The illustration will be judged on its ability to evoke a feeling / message and artistic techniques based on use of art elements, perspective, movement and composition.
- Judging will take place throughout September, with selected contributors notified via social media and email in October (TBC).
- Those accepted will be based on judges' discretion to fit the overall style of the anthology collection. No further discussion will be entered into. You must agree that written components may be edited, at no cost to the writer.
- Accepted pieces will be included in the anthology for printing and distribution.

### **The overall winning prize**

- One artist will be selected to work on additional design/illustration for the front and back cover and other possible internal pieces of the printed anthology.
- This artist will receive a nominal payment and an additional complimentary copy.
- This artist will receive a complementary publicity and marketing plan.

## The finer details and other prizes

- Contributors retain full copyright of their work.
- Contributors will receive an additional complimentary copy of the anthology once published, plus their chosen number of additional copies at cost price for on-selling.
- Contributors will have their name printed in the anthology, plus their biography, website and small portfolio included on the Just Write For Kids Australia website.
- ALL entries will receive a copy of the anthology, a certificate of participation, discount book voucher and merchandise and will be displayed and acknowledged on the Just Write For Kids Australia website gallery and social pages.
- A contract, prepared by Jennifer Sharp of Daisy Lane Publishing, will need to be signed upon agreement of acceptance.

## Anthology Publicity and Marketing Plan

- Promoted and sold via Just Write For Kids Australia, schools, bookshops, national museums, gift shops and other relevant organisations.
- Promoted via email and social media marketing to fellow creators and children's publishers, parents and educators.
- Invited for reviews and feature posts at leading children's literature websites and other relevant associations.
- Artists invited to feature on guest blogs and podcasts.
- Artists and associates to promote and sell through their own channels.

## Submission Details

**\$50 per submission (includes entry plus printed book and merchandise).**

Please submit payment and details for entry via the [TryBooking link](#).

Additional contributions to the project can be added to our Crowdfunding Campaign (link TBA).

## Competition Entry

Once payment has been received, we will send you a link to drop your files into a dedicated Google Drive folder.

You will need to attach TWO files into your folder:

- Illustration as .jpg, saved as your name + title
- Written word document .doc or PDF, saved as your name + title

(Please make sure the file names are the same)

Any questions or issues should be emailed to [jwfkcompetition@gmail.com](mailto:jwfkcompetition@gmail.com).

## About The Indigenous Literacy Foundation

As with our 2023 Anthology, Just Write For Kids Australia is proud to support and donate a percentage of sales proceeds to The Indigenous Literacy Foundation.

Reading Opens Doors to future opportunities and choices.

The Indigenous Literacy Foundation (ILF) is a national charity working with Aboriginal and Torres Strait Islander remote Communities across Australia. They are Community-led, responding to requests from remote Communities for culturally relevant books, including early learning board books, resources, and programs to support Communities to create and publish their stories in languages of their choice.

Just Write For Kids Australia acknowledges First Nations peoples and recognises their continuous connection to Country, community and culture. We pay our respects to Elders past, present and emerging, and honour the sharing of traditional stories passed down through generations.